

# NAQADAQE

Web Development | Content Marketing

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## Professional Summary

I am responsible for planning and developing web solutions; also building content and brand awareness within the digital space. My proactive attitude towards careers in the technology and language field provides the best support for individuals and companies.

## Work Experience

- 2021 - 2018**
- Head of IT and Teacher @ Mandarin PIE**
- Building Pop PIE Programme from 8 students to 40+ students within 3 years.
  - Innovative teaching method to improve non-Chinese speakers to speak more fluently.
  - Managing offline and online lessons with free and open-source LMS tools.
- 2018 - 2017**
- Marketing Consultant @ Aztoza**
- Helped customers to determine the design and layout of sales advertisements.
  - Maximize clients' Google exposure with paid and organic search.

## Relevant Skill

- 2021**
- Frontend Development**
- HTML, CSS
  - JavaScript
  - Jekyll
- Programming Tools**
- Vim
  - Git, GitHub
  - Thunkable
- Language**
- Fluent in Chinese, English
  - Intermediate in Malay
  - Beginner in Portuguese



## Extracurricular

- 2021**
- Mandarin PIE App @ Thunkable**
- Developing a learning management system for the Chinese language centre.
  - Redesign the lesson plan that best meets the needs of the online and offline classroom.
  - Features include useful tools, API integration, chatbot, and so on.
- <https://x.thunkable.com/profiles/naqadaqe>

## Education

- 2020**
- CTCSOL Qualification @ HSK Centre (Crestar)**
- Official certified teacher in teaching Chinese to non-Chinese speakers and capability quality as an international Chinese teacher.
  - Implement the knowledge of cross-cultural communication into the current teaching lesson.
- 2020**
- Responsive Web Design Certificate @ freeCodeCamp**
- Building responsive websites with HTML, CSS, and a bit of JavaScript.
  - Improving my CSS skills by building with Flexbox and Grid.
- <https://www.freecodecamp.org/certification/naqadaqe/responsive-web-design>
- 2017 - 2014**
- Management Science & Finance @ National Dong Hwa University**
- Cultivating top management and finance professionals with excellent English proficiency.
  - Leading physical marketing group in Consumer Behaviour school project.